

## DIVISION T - 4-H/FFA PROMOTION

Superintendent: Amy Rhodes

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### Division Rules & Regulations:

- 4-H and FFA club/chapters may exhibit in Sections I & II of this division. Only 4-H Members may exhibit in Section III & IV. **All exhibits must be pre-entered. YOU MUST USE THE INTERNET ENTRY SYSTEMS FOUND AT [www.marylandstatefair.com](http://www.marylandstatefair.com). Internet entries are due by July 31<sup>st</sup>.**
- Exhibitors and exhibits must comply with "General State Fair Rules & Regulations", "General 4-H and FFA Rules & Regulations", these "Division Rules & Regulations" and the applicable "Section Rules & Regulations".
- All exhibits must relate to and promote 4-H or FFA. Cartoon figures, such as Spongebob, Mickey Mouse, etc., cannot be used since they are copyrighted.
- Booths and banners must primarily be the work of club or chapter members. Parents, leaders and advisors may supervise and assist with the design but may not do a significant portion of the construction. Posters must be the work of the Exhibitor.
- Exhibits previously entered in the State Fair are not allowed. Booth frames, etc. may be reused.
- Entries for this division will be received Tuesday, August 24<sup>th</sup> from 2pm to 8pm in the 4-H/FFA Home Arts Building and released Tuesday, September 7<sup>th</sup> from 9am to 7pm.**

### SECTION I - 4-H and FFA CLUB/CHAPTER BOOTHS

### Section Rules & Regulations:

#### 1. CLASSES:

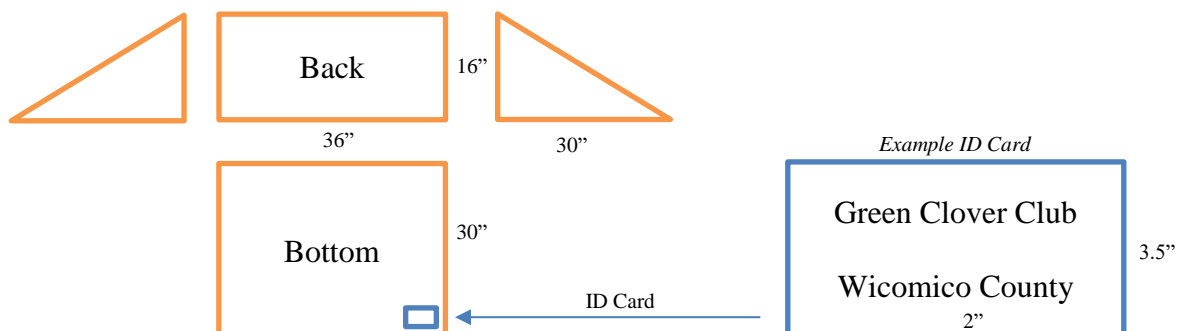
- There are two classes offered: A) Themed and B) Open.
- Themed** booths shall use the following theme for **2021 "Adventure Awaits in 4-H"**
- Future theme is as follows **2022 "4-H Cares", 2023 "4-H Friendships"**
- Open** booths may feature any theme promoting 4-H or FFA. Make sure when you look at the booth, that you can tell what it represents and a clear message.

#### 2. Pre-Entry:

- Each 4-H office may only have a maximum of 2 booths entered.**
- FFA may enter a maximum of 10 booths to be assigned by the FFA Executive Secretary.
- Clubs/chapters need to communicate with their county office to enter. The county office will submit the entry through the online entry system. One account should be created per club/chapter, this account will be for club/chapter entries only.
- To create the account use the club name as the first name and "4-H Club" or "FFA Chapter" as the last name
  - For Example: Green Clover 4-H Club
  - First name: Green Clover
  - Last name: 4-H Club
- The contact information and address should be for the club or club leader.
- After creating the club/chapter account, you can login to the system to make entries.

#### 3. Size and Construction:

- Booth Dimensions: 36" W x 30" D x 16" H**, The sides must be in the shape of a right triangle using the following dimensions: 16" tall x 30" long/deep.



#### 4. ID CARD:

- Identification card must be typed not hand written. Font size minimum 16pt.
- Card should be (business card size) 2"x3.5" in size and displayed horizontally.

- Securely attached to the bottom board, on the right front corner.
- The ID card must include the Club/Chapter Name and the county.
- **Incorrect or Missing ID Cards will result in score deduction.**

5. **Booth Details:**

- Nothing in the booth may be taller than the sides of the booth where the item is placed.
- No Electrical hookups will be provided. If battery packs are used, they must be turned on when delivered and left on for the duration. Judges, Superintendents, 4-H members, volunteers, family members and/or other 4-H Staff will not be allowed to turn batteries on or off for entries prior to judging.
- Structure **MUST** be constructed of durable materials that will look good for the duration of the fair.
- Booth items **MUST be securely fastened** to prevent damage, loss or to prevent items from shifting if moved. Booths are often relocated after they are dropped off, if items shift due to poor design they will be left where they fall.
- Failure to comply with these instructions may cause the booth to receive a deduction in score or disqualified and not receive a premium.

6. **Booths MUST Display:**

- Booth Title
- Minimum of one **OFFICIAL 4-H Clover or FFA crest** must be displayed with the **minimum size of 4 inches** horizontal or vertical.
- **EEO statement: Equal Opportunity Programs**
- Suggestions: Use readable font choices and sizes, make sure to use proper clover and crest in readable formats, colors and sizes. This is a marketing/promotional display, make sure to highlight your organization. When displayed can we tell who is promoting this booth and what for? Be creative with placements of logos, text, graphics, and 3-dimensional items.
- Failure to comply with these instructions may cause the booth to receive a deduction in score or disqualified and not receive a premium.

7. **Judging:**

- Booths will be judged on their own merit and receive a rating of “Excellent”, “Very Good” or “Good” using the following criteria:
- **Design and Structure Ratings**
  - Overall craftsmanship and cleanliness.
  - Durability, Items securely fastened.
  - Items fit into the booth.
- **Visual Appearance**
  - Fonts are easy to read, large enough, and a pleasing color.
  - One official 4-H Clover or FFA crest is used and clearly displayed.
  - One official 4-H Clover or FFA crest is a minimum of 4 inches.
  - Creativity and imagination.
- **Promotion Power Ratings**
  - Effective title and suitable subject content.
  - Ability to convey a clear message related to the title.
  - Ability to attract attention and hold interest.

8. **Awards:**

- Ribbons and premiums will be awarded to each exhibit.
- Premiums: Excellent - \$50, Very Good - \$40 and Good - \$30.
- One champion booth will be selected for each class, A) **Themed** and B) **Open** and each champion booth will receive a rosette and an additional \$10 premium.
- One reserve champion booth will be selected from each class (A. & B.) and will receive a rosette and an additional \$10 premium.

Class	Class Description
T4001	4-H/FFA Booth Themed
T4002	4-H/FFA Booth Open

## SECTION II - 4-H AND FFA BANNERS

### Section Rules & Regulations:

#### 1. CLASSES:

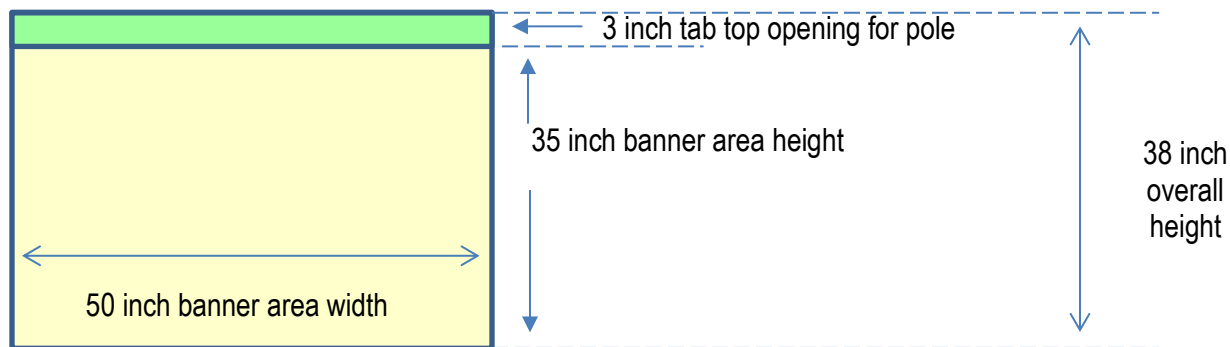
1. There are two classes offered: A) Themed and B) Open.
2. **Themed** banners shall use the following theme for **2021 – “Adventure Awaits in 4-H”**
3. Future theme for **2022 “4-H Cares”, 2023 “4-H Friendships”**
4. **Open** banners may feature any theme promoting 4-H or FFA. Make sure when you look at the banner, it delivers a clear message.

#### 2. Pre-Entry:

- Each 4-H Club may only have 1 banner entered.
- FFA may enter a maximum of 10 banners to be assigned by the FFA Executive Secretary.
- Clubs/chapters need to communicate entries to the county office. The County office will submit the entries through the online entry system. One account should be created per club/chapter, this account will be for club/chapter entries only.
- To create the account use the club name as the first name and “4-H Club” or “FFA Chapter” as the last name
  - For Example: Green Clover 4-H Club
  - First name: Green Clover
  - Last name: 4-H Club
- The contact information and address should be for the club or club leader.
- After creating the club/chapter account, you can login to the system to make entries.

#### 3. Size and Construction:

- Banner dimensions must be **50” wide and 38” tall**. Failure to comply with these instructions may cause the banner to receive a deduction in score or disqualified and not receive a premium.
- Banner must be constructed to hang on a pole. The opening for the pole should be a minimum of 3”, and is included in the overall size of 38” long. **Do not bring your own pole.**
- Banners may be constructed of any type of durable material. Must be able to be folded or rolled.
- Appliqué and embroidery are suggested applications. The design must be on one side only.



#### 4. Banner MUST Display:

- Banner Title
- Minimum of one OFFICIAL 4-H Clover or FFA crest must be displayed with a **minimum height or width of 6 inches**.

#### 5. ID CARD:

- Identification card must be typed not hand written. Font size minimum 16pt.
- Card should be (business card size) 2”x3.5” in size and displayed horizontally.
- Securely attached with safety pins, sewn, or glued on the back side of the banner on a bottom corner.
- The ID card must include the Club/Chapter Name and the county.
- **Incorrect or Missing ID Cards will result in score deduction.**

#### 6. Judging: Banners will be judged on their own merit and receive a rating of “Excellent”, “Very Good” or “Good” using the following criteria:

- **Design and Structure Ratings**
  - Overall craftsmanship and cleanliness.

- Durability of fabric/materials used
  - Items securely fastened.
  - **Visual Appearance**
    - Fonts are easy to read, large enough, and a pleasing color.
    - One official 4-H Clover or FFA crest is used and clearly displayed.
    - One official 4-H Clover or FFA crest is a minimum of 6 inches.
    - Creativity and imagination.
  - **Promotion Power Ratings**
    - Effective title and suitable subject content.
    - Ability to convey a clear message related to the title.
    - Ability to attract attention and hold interest.
7. **Awards:** Ribbons and premiums will be awarded to each exhibit. Premiums: Excellent - \$30, Very Good - \$25 and Good - \$15. One champion banner will be selected for each class, A) **Themed** and B) **Open** and each champion banner will receive a rosette and an additional \$10 premium. One reserve champion banner will be selected from each class (A & B) and will receive a rosette and an additional \$10 premium.

Class	Class Description
T4008	4-H/FFA Banner Themed
T4009	4-H/FFA Banner Open

### SECTION III - 4-H PROMOTIONAL POSTERS

#### Section Rules & Regulations

1. **Entry Qualification:**
  - Each 4-H member may only enter 1 poster per class.
2. **Size and Construction:**
  - Posters must be exactly 14" x 22" and may be horizontal or vertical.
  - Posters must be drawn on or affixed to standard poster board and must be two-dimensional. Exhibitors may use any art medium including: marker, crayon, acrylic, oil, ink or collage.
3. **Posters may** feature any theme promoting 4-H
4. **Posters MUST Include:**
  - The OFFICIAL 4-H Clover emblem or FFA crest, and the theme title on the front side.
  - The following information must be printed on the upper left-hand corner of the back of the poster: Exhibitor's Name and 4-H County/City.
5. **Judging:**
  - The Judges will give placing's up to 10<sup>th</sup> Place in each class. Unless otherwise noted in section, exhibits will be judged in one of the 4-H Age Divisions as of Jan 1: Junior (ages 8-10); Intermediate (ages 11-13); Senior (ages 14-18).
  - Entries not conforming to class description and/or division/section rules & regulations will be disqualified.
6. **Awards:**
  - Ribbons will be awarded to the 1<sup>st</sup> – 10<sup>th</sup> Place exhibits in each class. Premiums: 1<sup>st</sup> (\$7), 2<sup>nd</sup>–10<sup>th</sup> (\$5). Rosettes will be awarded to the Champion Junior, Intermediate and Senior posters if there are sufficient entries as determined by the Superintendent.

Junior	Inter.	Senior	Class Description
T1016	T2016	T3016	Poster

## SECTION IV - 4-H PROMOTIONAL GRAPHIC ART DESIGN

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### Section Rules & Regulations

#### 1. Entry Qualification:

- Each 4-H member may only enter 1 design per class.

#### 2. Size and Specifics:

- Designs may not be smaller than a 8"x10" or larger than an 8 1/2" x 11" and may be horizontal or vertical.
- Designs must be computer generated.
- All artwork created must be original, do not use images or photos from the internet. **You may include original Photographs taken by the 4-Her in the design.**
- Final Graphic Art Designs should be:
  - Printed on 8.5" x 11" Heavy White Card Stock/Coated Papers or 8" x 10" photographic paper. Glossy and matte finishes are accepted.
  - All Designs must be mounted on a firm mat weight board. Final mounted designs may not be larger than 11" x 14" mat. Use pre-cut mats if needed.
- Be creative with the design, use readable fonts, and send a clear message.

#### 3. Graphic Art Designs will be divided into Four classes:

- **County** - create a design promoting your county 4-H program.
- **Maryland** – create a design promoting the Maryland 4-H program.
- **Open** - create a design promoting any 4-H project area or 4-H in general.
- **4-H Club** - create a design promoting your 4-H club

#### 4. MUST Include:

- Include a minimum of one OFFICIAL 4-H Clover emblem.
- The following information must be printed on the back of the poster: Exhibitor's Name and 4-H County/City.

#### 5. Judging:

- The Judges will give placing's up to 10<sup>th</sup> Place in each class. Unless otherwise noted in section, exhibits will be judged in one of the 4-H Age Divisions as of Jan 1: Junior (ages 8-10); Intermediate (ages 11-13); Senior (ages 14-18).
- Entries not conforming to class description and/or division/section rules & regulations will be disqualified.

#### 6. Awards:

- Ribbons will be awarded to the 1<sup>st</sup> – 10<sup>th</sup> Place exhibits in each class. Premiums: 1<sup>st</sup> (\$7), 2<sup>nd</sup>–10<sup>th</sup> (\$5). Rosettes will be awarded to the Champion Junior, Intermediate and Senior posters if there are sufficient entries as determined by the Superintendent.

### CLASSES

Junior	Inter.	Senior	Class Description
T1020	T2020	T3020	County 4-H Graphic Art Design
T1021	T2021	T3021	Maryland 4-H Graphic Art Design
T1022	T2022	T3022	Open 4-H Graphic Art Design
T1023	T2023	T3023	Club 4-H Graphic Art Design