

DIVISION T - 4-H/FFA PROMOTION

Superintendent: Amy Rhodes

Phone: 410-749-6141

Email: arhodes1@umd.edu

Division Rules & Regulations:

1. 4-H and FFA club/chapters may exhibit in Sections I & II of this division. Only 4-H Members may exhibit in Section IV. **All exhibits must be pre-entered. YOU MUST USE THE INTERNET ENTRY SYSTEMS FOUND AT www.marylandstatefair.com** Internet entries are due by July 31st.
2. Exhibitors and exhibits must comply with "General State Fair Rules & Regulations", "General 4-H and FFA Rules & Regulations", these "Division Rules & Regulations" and the applicable "Section Rules & Regulations".
3. All exhibits must relate to and promote 4-H or FFA. Cartoon figures, such as Spongebob, Bart Simpson, etc., cannot be used since they are copyrighted.
4. Booths and banners must primarily be the work of club or chapter members. Parents, leaders and advisors may supervise and assist with the design but may not do a significant portion of the construction. Posters must be the work of the Exhibitor.
5. Exhibits previously entered in the State Fair are not allowed. Booth frames, etc. may be reused.
6. **Entries for this division will be received Wednesday, August 23rd, 2016 from 2pm to 8pm in the 4-H/FFA Home Arts Building and released Tuesday, September 5th, 2016.**

SECTION I - 4-H and FFA CLUB/CHAPTER BOOTHS

Section Rules & Regulations:

1. CLASSES:

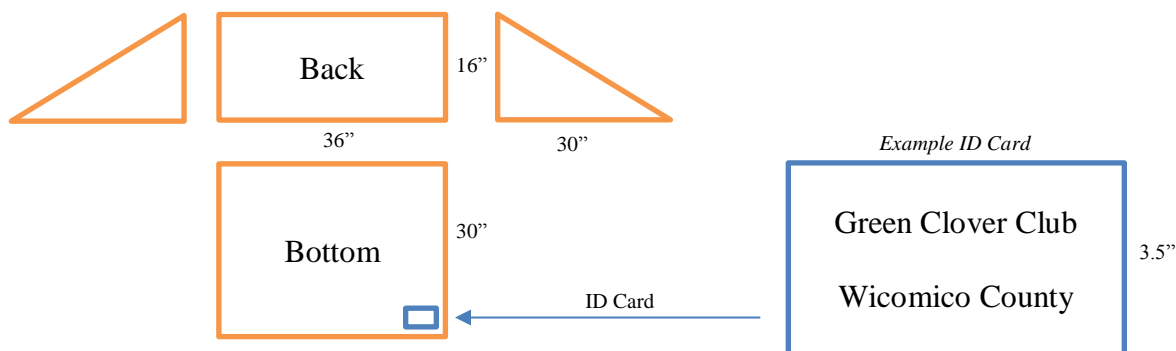
1. There are two classes offered: A) Themed and B) Open.
2. **Themed** booths shall use the following theme for 2017 - "**Lead, Inspire, Experience 4-H/FFA**".
3. Future theme is as follows 2018: "Putting Together the Pieces"
4. **Open** booths may feature any theme promoting 4-H or FFA. Make sure when you look at the booth, that you can tell what it represents and a clear message.

2. Pre-Entry:

- Each 4-H office may enter a maximum of 2 booths.
- FFA may enter a maximum of 10 booths to be assigned by the FFA Executive Secretary.
- Clubs/chapters need to enter themselves using the online entry system. One account should be created per club/chapter, this account will be for club/chapter entries only.
- To create the account use the club name as the first name and "4-H Club" or "FFA Chapter" as the last name
 - For Example: Green Clover 4-H Club
 - First name: Green Clover
 - Last name: 4-H Club
- The contact information and address should be for the club or club leader.
- After creating the club/chapter account, you can login to the system to make entries.

3. Size and Construction:

- **NEW booth dimensions: 36" W x 30" D x 16" H** will be phased in during the next 2 years. New and old booth sizes will be judged together.
- The sides must be in the shape of a right triangle using the following dimensions: 16" tall x 30" long/deep.
- Old booth dimensions 47" W x 36" D x 22" H will be accepted during the phase in of the new size



4. ID CARD:

- Identification card must be typed not hand written. Font size minimum 16pt.
- Card should be (business card size) 2"x3.5" in size and displayed horizontally.
- Securely attached to the bottom board, on the right front corner.
- The ID card must include the Club/Chapter Name and the county.
- **Missing ID Cards will result in score deduction.**

5. Booth Details:

- Nothing in the booth may be taller than the sides of the booth where the item is placed.
- No Electrical hookups will be provided. If battery packs are used, they must be turned on when delivered and left on for the duration. Judges, Superintendents, 4-H members, volunteers, family members and/or other 4-H Staff will not be allowed to turn batteries on or off for entries prior to judging.
- Structure **MUST** be constructed of durable materials that will look good for the duration of the fair.
- Booth items **MUST be securely fastened** to prevent damage, loss or to prevent items from shifting if moved. Booths are often relocated after they are dropped off, if items shift due to poor design they will be left where they fall.
- Failure to comply with these instructions may cause the booth to be disqualified and not receive a premium.

6. Booths MUST Display:

- Booth Title
- Minimum of one **OFFICIAL 4-H Clover or FFA crest** must be displayed with the **minimum size of 4 inches** horizontal or vertical.
- Suggestions: Use readable font choices and sizes, make sure to use proper clover and crest in readable formats, colors and sizes. This is marketing/promotional display, make sure to highlight your organization. When displayed can we tell who is promoting this booth and what for? Be creative with placements of logos, text, graphics, and 3-dimensional items.

7. Judging:

- Booths will be judged on their own merit and receive a rating of "Excellent", "Very Good" or "Good" using the following criteria and score sheet:

BOOTH 4-H and FFA Club/Chapter Score Sheet		Circle Category: 1)OPEN 2)Themed				
The Club/Chapter Name:		County:				
Dimensions 47"W x 36"D x 22"H	Yes	No = automatic disqualification				
ID Card included? ID Card not displayed correctly will receive a ½ point deduction from overall rating.	Yes	No = point deduction				
Rating and Points	Excellent	Very Good	Good	Fair	Poor	
Design and Structure Ratings						
Overall craftsmanship and cleanliness.	5	4	3	2	0	
Durability, Items securely fastened.	5	4	3	2	0	
Items fit into the booth.	5	4	3	2	0	
Visual Appearance						
Fonts are easy to easy read, large enough, and a pleasing color.	5	4	3	2	0	
One official 4-H Clover or FFA crest is used and clearly displayed.	5	4	3	2	0	
One official 4-H Clover or FFA crest is a minimum of 4 inches.	5	4	3	2	0	
Creativity and imagination.	5	4	3	2	0	
Promotion Power Ratings						
Effective title and suitable subject content.	5	4	3	2	0	
Ability to convey a clear message related to the title.	5	4	3	2	0	
Ability to attract attention and hold interest.	5	4	3	2	0	
Subtotals						

ID Card Deduction ½ pt yes no <hr/> <i>Total of subtotals</i> ÷ 9 = <i>Overall rating</i>	Excellent 5	Very Good 4	Good 3	No Score 2-0
Comments				

8. Awards:

- Ribbons and premiums will be awarded to each exhibit.
- Premiums: Excellent - \$50, Very Good - \$40 and Good - \$30.
- One champion booth will be selected for each class, A) **Themed** and B) **Open** and each champion booth will receive a rosette and an additional \$10 premium.
- One reserve champion booth will be selected from each class (A. & B.) and will receive a rosette and an additional \$10 premium.

Class	Class Description
T4001	4-H/FFA Booth Themed
T4002	4-H/FFA Booth Open

SECTION II - 4-H AND FFA BANNERS

Section Rules & Regulations:

1. CLASSES:

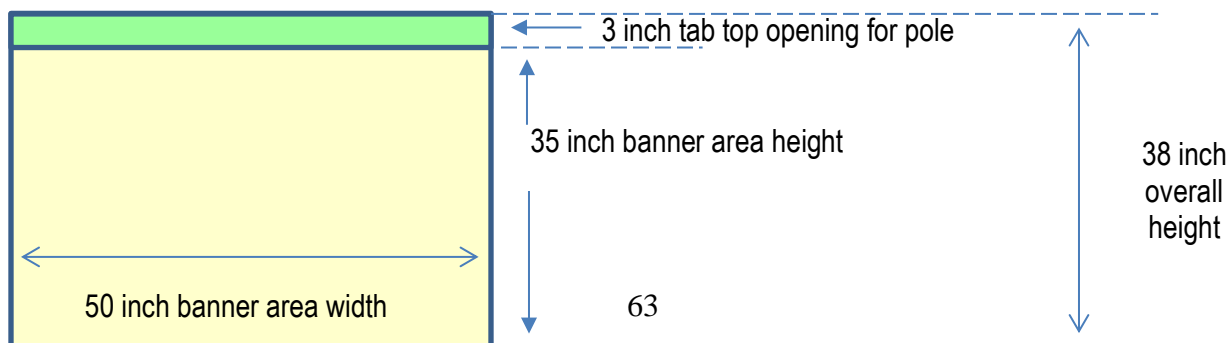
1. There are two classes offered: A) Themed and B) Open.
2. **Themed** booths shall use the following theme for **2017** - “Lead, Inspire, Experience 4-H/FFA”
3. Future theme for 2018 – “Putting together the Pieces”
4. **Open** booths may feature any theme promoting 4-H or FFA. Make sure when you look at the booth, that you can tell what it represents.

2. Pre-Entry:

- Each 4-H Club may only enter 1 banner.
- FFA may enter a maximum of 10 booths to be assigned by the FFA Executive Secretary.
- Clubs/chapters need to enter themselves using the online entry system. One account should be created per club/chapter, this account will be for club/chapter entries only.
- To create the account use the club name as the first name and “4-H Club” or “FFA Chapter” as the last name
 - For Example: Green Clover 4-H Club
 - First name: Green Clover
 - Last name: 4-H Club
- The contact information and address should be for the club or club leader.
- After creating the club/chapter account, you can login to the system to make entries.

3. Size and Construction:

- Banner dimensions must be **50” wide and 38” tall**. Failure to comply with dimensions will cause the banner to be disqualified and not receive a premium.
- Banner must be constructed to hang on a pole. The opening for the pole should be a minimum of 3”, and is included in the overall size of 38” long. **Do not bring your own pole.**
- Banners may be constructed of any type of durable material. Must be able to be folded or rolled.
- Appliqué and embroidery are suggested applications. The design must be on one side only.



4. Banner MUST Display:

- Banner Title
- Minimum of one OFFICIAL 4-H Clover or FFA crest must be displayed with a minimum height or width of 6 inches.

5. ID CARD:

- Identification card must be typed not hand written. Font size minimum 16pt.
- Card should be (business card size) 2"x3.5" in size and displayed horizontally.
- Securely attached with safety pins, sewn, or glued on the back side of the banner on a bottom corner.
- The ID card must include the Club/Chapter Name and the county.
- **Missing ID Cards will result in score deduction.**

6. Judging: Banners will be judged on their own merit and receive a rating of "Excellent", "Very Good" or "Good" using the following criteria and score sheet:

BANNER 4-H and FFA Club/Chapter Score Sheet		Circle Category: 1)OPEN 2)Themed				
The Club/Chapter Name:		County:				
Dimensions 50" w x 38" l	Yes	No = automatic disqualification				
ID Card included ID Card not displayed correctly will receive a ½ point deduction from overall rating.	Yes	No = point deduction				
Rating and Points	Excellent	Very Good	Good	Fair	Poor	
Design and Structure Ratings						
Overall craftsmanship, neatness, and cleanliness.	5	4	3	2	0	
Durability, of fabric/materials used.	5	4	3	2	0	
Items securely fastened.	5	4	3	2	0	
Visual Appearance						
Fonts are easy to easy read, large enough, and a pleasing color.	5	4	3	2	0	
The official 4-H Clover or FFA crest is clearly displayed.	5	4	3	2	0	
One official 4-H Clover or FFA crest is a minimum of 6 inches.	5	4	3	2	0	
Creativity and imagination.	5	4	3	2	0	
Promotion Power Ratings						
Effective title and suitable subject content.	5	4	3	2	0	
Ability to convey a clear message related to the title.	5	4	3	2	0	
Ability to attract attention and hold interest.	5	4	3	2	0	
Subtotals						
Id Card Deduction ½ pt yes no _____ ÷ 9 = _____ Total of subtotals Overall rating	Excellent 5	Very Good 4	Good 3	No Score 2-0		
Comments						

7. Awards: Ribbons and premiums will be awarded to each exhibit. Premiums: Excellent - \$30, Very Good - \$25 and Good - \$15. One champion banner will be selected for each class, A) **Themed** and B) **Open** and each champion banner will receive a rosette and an additional \$10 premium. One reserve champion banner will be selected from each class (A & B) and will receive a rosette and an additional \$10 premium.

Class	Class Description
T4008	4-H/FFA Banner Themed
T4009	4-H/FFA Banner Open

SECTION III - 4-H PROMOTIONAL POSTERS

Section Rules & Regulations

1. **Entry Qualification:**

- Each 4-H member may only enter 1 poster per class.

2. **Size and Construction:**

- Posters must be exactly **14" x 22"** and may be horizontal or vertical.
- Posters must be drawn on or affixed to standard poster board and must be two-dimensional. Exhibitors may use any med. including: marker, crayon, acrylic, oil, ink or collage.

3. **Posters may** feature any theme promoting 4-H

4. **Posters MUST Include:**

- The OFFICIAL 4-H Clover emblem or FFA crest, and the theme title on the front side.
- The following information must be printed on the upper left-hand corner of the back of the poster: Exhibitor's Name and 4-H County/City.

5. **Judging:**

- The Judges will give placing's up to 10th Place in each class. Unless otherwise noted in section, exhibits will be judged in one of the 4-H Age Divisions as of Jan 1: Junior (ages 8-10); Intermediate (ages 11-13); Senior (ages 14-18).
- Entries not conforming to class description and/or division/section rules & regulations will be disqualified.

6. **Awards:**

- Ribbons will be awarded to the 1st – 10th Place exhibits in each class. Premiums: 1st (\$7), 2nd–10th (\$5). Rosettes will be awarded to the Champion Junior, Intermediate and Senior posters if there are sufficient entries as determined by the Superintendent.

Junior	Inter.	Senior	Class Description
T1016	T2016	T3016	Poster

SECTION IV - 4-H PROMOTIONAL Graphic Art Design

Section Rules & Regulations

1. **Entry Qualification:**

- Each 4-H member may only enter 1 design per class.

2. **Size and Specifics:**

- Designs may not be larger than an 8" x 10" and may be horizontal or vertical.
- Designs must be computer generated. Final file types can be: jpg, png, pdf, esp, or psd.
- All artwork created must be original, do not use images or photos from the internet.
- Suggested software to use could be Photoshop, Microsoft Publisher, or related.
- Final Graphic Art Designs should be:
 - Printed on 8.5" x 11" Heavy White Card Stock/Coated Papers or 8" x 10" photographic paper. Glossy and matte finishes are accepted.
 - All Designs must be mounted on a firm mat weight board. Designs must use an 11" x 14" mat. Use pre-cut mats if needed.
- Note: Files such as jpg can be printed at local 1 hour photo shops.
- Be creative with the design, use readable fonts, send a clear message.

3. **Graphic Art Designs will be divided into three classes:**

- Classes offered: A) County 4-H, B) Maryland 4-H, and C) Open 4-H.
- **County** - create a design promoting your county 4-H program.
- **Maryland** – create a design promoting the Maryland 4-H program.
- **Open** - create a design promoting any 4-H project area or 4-H in general.

4. **MUST Include:**

- Include a minimum of one OFFICIAL 4-H Clover emblem.
- The following information must be printed on the back of the poster: Exhibitor's Name and 4-H County/City.

5. **Judging:**

- The Judges will give placing's up to 10th Place in each class. Unless otherwise noted in section, exhibits will be judged in one of the 4-H Age Divisions as of Jan 1: Junior (ages 8-10); Intermediate (ages 11-13); Senior (ages 14-18).
- Entries not conforming to class description and/or division/section rules & regulations will be disqualified.

6. **Awards:**

- Ribbons will be awarded to the 1st – 10th Place exhibits in each class. Premiums: 1st (\$7), 2nd–10th (\$5). Rosettes will be awarded to the Champion Junior, Intermediate and Senior posters if there are sufficient entries as determined by the Superintendent.

CLASSES

Junior	Inter.	Senior	Class Description
T1020	T2020	T3020	County 4-H Graphic Art Design
T1021	T2021	T3021	Maryland 4-H Graphic Art Design
T1022	T2022	T3022	Open 4-H Graphic Art Design